

FOR IMMEDIATE RELEASE

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The American Kitefliers Association & Kite Trade Association International Present: National Kite Month

The National Kite Month, (NKM) Celebration began in 1999 as a joint effort between the American Kitefliers Association (AKA) and the Kite Trade Association International (KTAI). The focus of the celebration is to encourage kite events worldwide stressing safety and wholesome family fun. The events can range from a kite display in local schools and libraries to kiting activities such as kitemaking workshops and flying demonstrations including organizing local festivals.

Kites have evolved from the days of sticks and newspaper to take advantage of modern materials. They can be lightweight controllable designs that are flown indoors with no wind, to traction or kiteboarding kites that can propel you on land, water and snow. Modern designs can also be found with elaborate artwork or realistic representations of creatures that we are familiar with. Kites can range in size from smaller than a postage stamp to hundreds of square feet. Sport, or stunt kites are controlled by two or four lines attached, can perform tricks, and be flown in formation with groups of several kite fliers as a team.

Please join us in building on the success of the past 15 years by supporting our efforts to publicize April as National Kite Month. As hard-core kite hobbyists, we encourage all forms of tethered aviation year round; however, in North American tradition, kite flying is regarded as a springtime activity.

Why April? To take advantage of the public being most receptive to kite flying in the springtime, yet be past most of the snow and bitter cold temperatures which linger in some parts of the United States through March. After April, lightning storms and even tornadoes are more common, not very safe for kite flying. Many kite festivals old and new are already held in the month of April. Including kites in the classroom also works well with the spring school schedule.

For more information please visit www.nationalkitemonth.org. On the site you can register your event and obtain free information for teachers, free kite plans, and download information on how to conduct kitemaking workshops and festivals.

The 2014 celebration includes six full weekends of kiting events from March 29th to May 4th.

Other on-line Resources:

American Kitefliers Association www.kite.org (Representing Kiteflyers)

Kite Trade Association International, www.kitetrade.org (Manufacturing and Retail)

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